**ABSTRACT** 

Currently, natural waters present different types of contaminants, especially dissolved

salts, either by anthropogenic activities or by natural processes, which alter their natural

conditions. These ions can cause hardness, such as calcium and magnesium, sulfates,

among others. Therefore, it is necessary to search for alternative methods that are easy to

apply, economical, and environmentally friendly for removing these ions since the

processes used for their elimination have high costs. One option is the ionic exchange

adsorption process using clay soils, which promotes the retention of cations and anions

dissolved in the water due to their amphoteric nature. For this purpose, adsorption beds

of two sizes 5 and 15 mm were prepared. The beds were used to perform experiments in

fixed-bed columns where the treatment of natural water samples from UNACH wells was

carried out. The adsorbent substrates were evaluated in natural and activated form with

standard solutions of NaOH at 0.005N and 0.01 N NaOH standard solutions. The results

indicate that the materials continuously retain the calcium and sulfate ions present in the

water with different yields, obtaining greater effectiveness when using activated beds at

higher concentrations. These materials can be an alternative in the removal of dissolved

salts from natural water.

**Key words:** Natural water, hardness, sulfates, adsorption beds.

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